



experience

PLANNED PARENTHOOD

graphic designer, 11/2018 - present
Seattle, WA

Led visual design for the marketing team for the Great Northwest and Hawaiian Islands affiliate, which spans over 6 states and regions. Produced materials for political and fundraising campaigns, large-scale signage and advertising for health centers, and inclusive curricula for sex education programs.

STARBUCKS

visual designer, 8/2017 - 11/2018
Seattle, WA

Produced original design and illustration for packaging and promotional materials distributed worldwide, including coffee bags, drink bottles, gift cards, and in-store environmental design. Led design direction every step of the process from concepting to printing, and worked to push the brand towards authentic, eye-catching, and fresh design.

TEKSYSTEMS

visual designer, 8/2016 - 8/2017
Seattle, WA

Worked as a member of the D1 Creative Team to develop page layouts and digital advertising for Amazon.com. Produced sitewide styleguides for Amazon events that were implemented through hundreds of graphics, and worked closely with art directors in concepting, presenting, and executing design changes in a variety of categories.

HABERMAN

graphic design intern, 1/2016 - 6/2016
Minneapolis, MN

Produced print and digital design for a large variety of clients at an environmental and community-focused connection + engagement agency. Worked with marketing teams to plan campaigns, and led visual direction for in-house photoshoots and content creation. Projects included social media and digital marketing, presentation design, packaging, web design, illustration, print and digital advertising.

EAU CLAIRE AREA EDC

graphic design intern, 6/2014 - 6/2015
Eau Claire, WI

Designed and produced all marketing and corporate materials for a nonprofit focused on small business growth. Collaborated with print and web campaigns, branding for new businesses and programs, and corporate publications.

NOTA CREATIVE CULTURE PUBLICATION

assistant art director (9/2014 - 6/2015), graphic designer (2/2014 - 9/2014)
Eau Claire, WI

Directed creative team of designers, writers, and artists to produce the printed biannual literature + art anthology and to promote music and literary events. Led editorial design and photo shoots, and created cover art and original illustration. Organized and officiated events, including public speaking in front of small and large audiences.

education

UNIVERSITY OF WISCONSIN, EAU CLAIRE

9/2011 - 6/2015
Eau Claire, WI

GPA: 3.7, cum laude with Honors
BFA - Graphic Design

skills

VISUAL

Branding, Typography,
Illustration, Layout,
Packaging, Editorial

WEB

UX Design, Web Design,
Wireframing, HTML, CSS,
Wordpress

ADOBE

Illustrator, Photoshop,
InDesign, XD, Premiere